



Domain Overview (Desktop)

realtybid.com



Organic Search: Summary

US | realtybid.com

2.0K -8% TRAFFIC

SEMrush Rank	679.4k
Keywords	1.3K -4%
Traffic Cost	\$3.0K -5%

Paid Search: Summary

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2.3K -23% TRAFFIC

Keywords	40 -17%
Traffic Cost	\$1.9K -2%

Backlinks: Summary

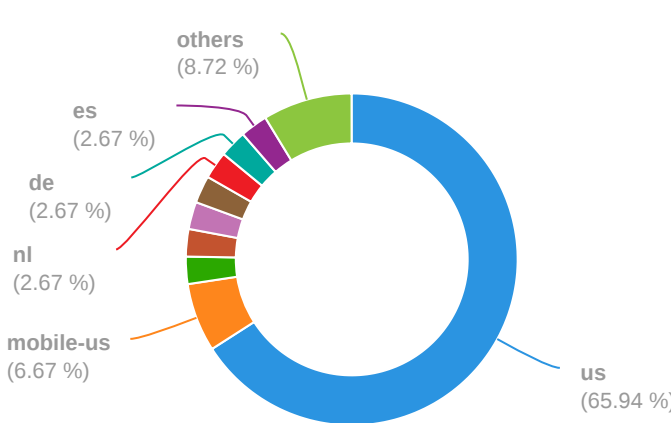
Root Domain: realtybid.com

14.6K TOTAL BACKLINKS

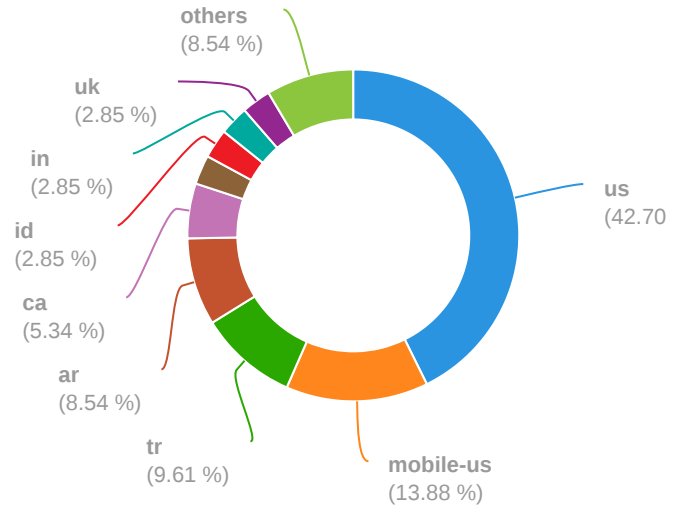
Referring Domains	888
Referring IPs	1K

Organic Search: Keywords By Country

realtybid.com

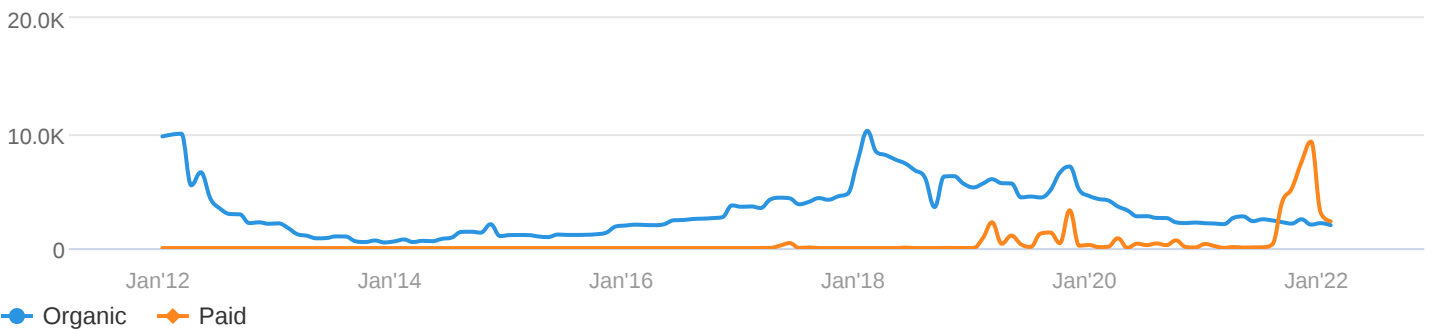


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

realtybid.com | US | All time





Organic search traffic

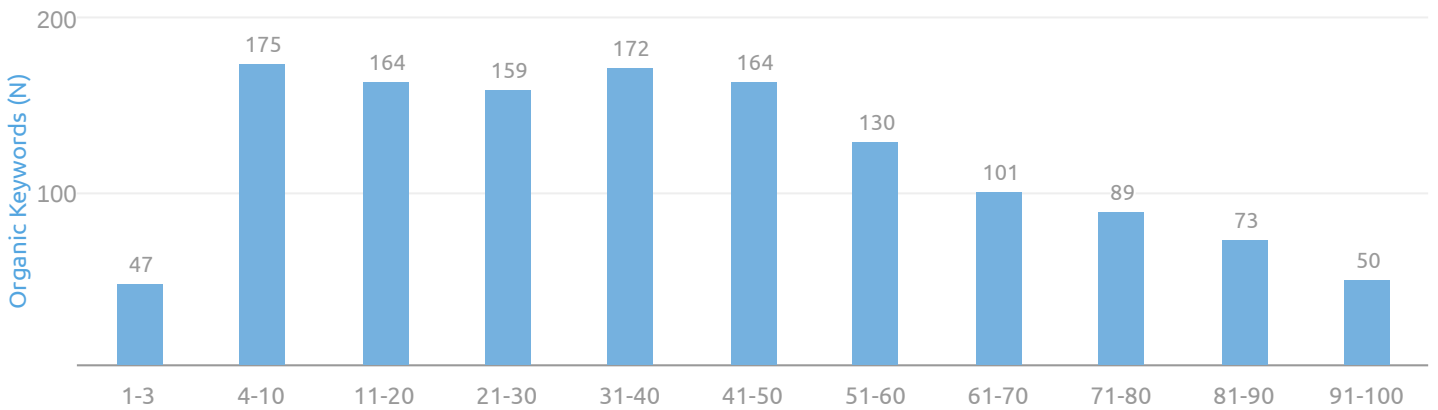
Organic Search: Top Keywords (1,324)

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Keyword	Pos	Volume	CPC (USD)	Traffic
realtybid	1 (1)	720	2.06	28.91%
online house auctions	3 (3)	1,300	1.42	5.87%
home auctions near me	6 (6)	1,900	0.79	4.76%
realtybid com	1 (1)	110	1.35	4.41%
realtybid reviews	1 (1)	90	5.04	3.61%

Organic Search: Keyword Position Distribution

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Keywords by Intent

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Intent	Keywords	Traffic
Informational	526	285
Navigational	98	887
Commercial	478	599
Transactional	356	342



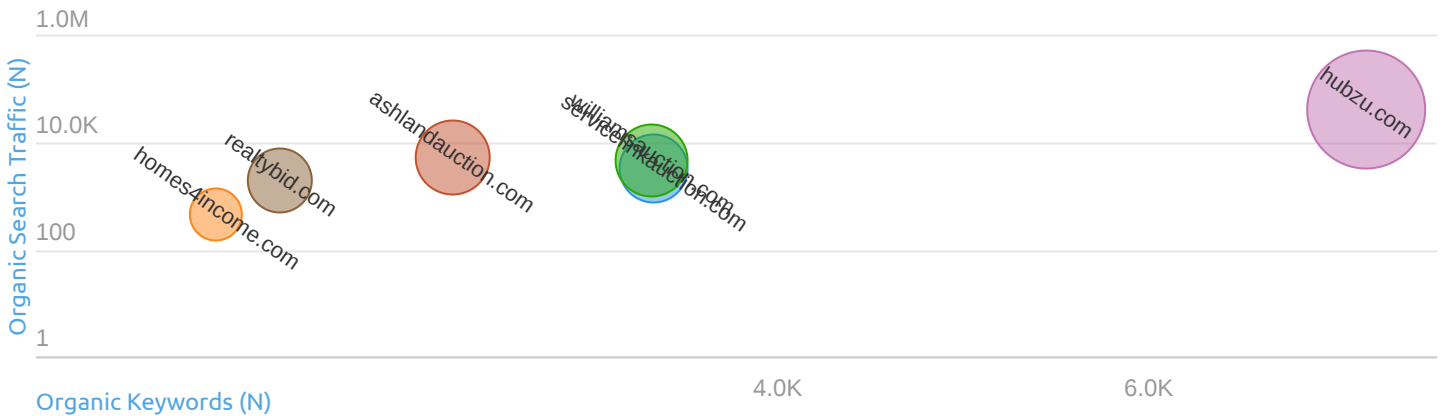
Organic Search: Top Competitors (1,633)

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Competitor	Com. Keywords	SE Keywords	Com. Level
servicelinkauction.com	166	3.3k	35%
homes4income.com	50	978	22%
williamsauction.com	96	3.3k	19%
ashlandauction.com	47	2.2k	15%
hubzu.com	243	7.2k	15%

Organic Search: Competitive Position Map

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Organic Branded Search

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1.0K 0% TRAFFIC

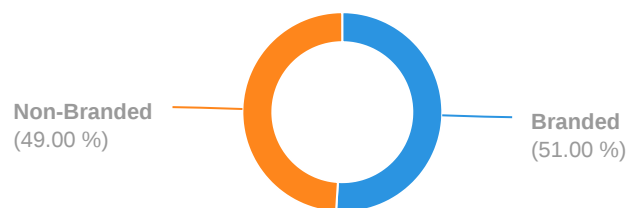
Keywords

31

Branded vs Non-Branded

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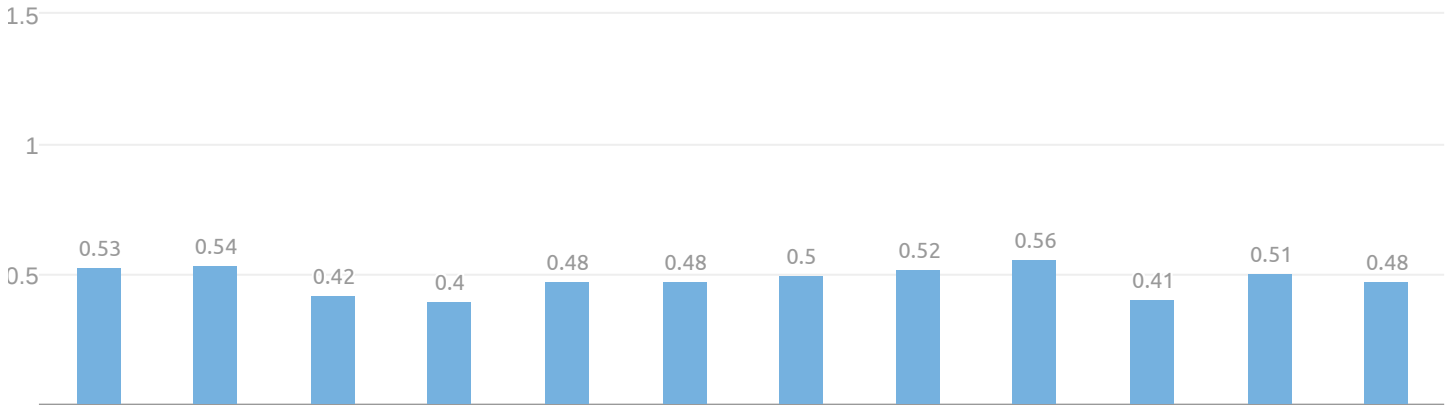
51.00% Branded Traffic **49.00%** Non-Branded Traffic





Organic Search: Branded Traffic Trend

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Paid search traffic

Paid Search: Top Keywords (40)

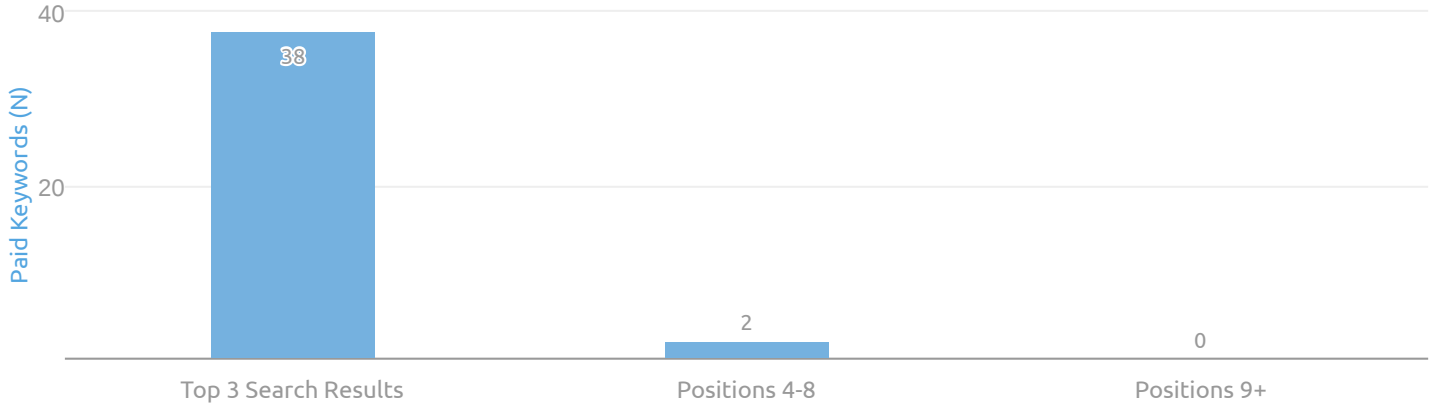
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Keyword	Pos	Volume	CPC (USD)	Traffic
zillow arkansas	1 (1)	8,100	0.47	16.27%
craigslist panama city fl	2 (2)	27,100	0.53	15.07%
craigslist panama city fl	2 (2)	27,100	0.62	15.07%
craigslist columbus ga	2 (2)	27,100	2.26	15.07%
hibid texas	1 (1)	5,400	0.40	10.83%



Paid Search: Ad Copy Position Distribution

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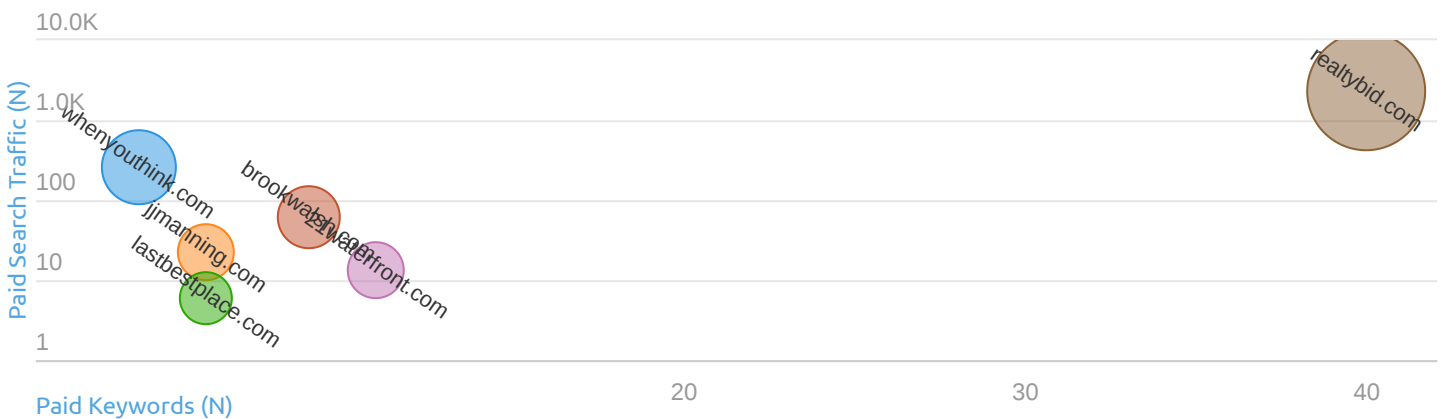
Paid Search: Top Competitors (56)

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Competitor	Com. Keywords	Ads Keywords	Com. Level
whenyouthink.com	1	4	4%
jjmanning.com	1	6	4%
lastbestplace.com	1	6	4%
brookwalsh.com	1	9	4%
21waterfront.com	1	11	4%

Paid Search: Competitive Positioning Map

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Sample Ads (40)



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Properties in Arkansas - Amazing Deals in Arkansas

Ad <https://www.realtybid.com/>

Great foreclosure auction opportunities on Arkansas properties, smart investments. Huge Discounts, Smart Investments. 20 Years Experience. Auctions Made Easy. Online Auctions.

Florida Foreclosure Auctions - Bid on Florida Foreclosures

Ad <https://www.realtybid.com/>

RealtyBid's Been Auctioning Properties Online Since 2001. Sign Or Register! Great investment opportunities in Florida with low starting bids. Auctions Made Easy. Investor Financing. Secure Transactions. Huge Discounts. 15+ Years Experience.

Florida Foreclosure Auctions - Huge Bargains, Bid Now.

Ad <https://www.realtybid.com/>

Great investment opportunities in Florida with low starting bids. Auctions Made Easy. Investor Financing. Secure Transactions. Huge Discounts. 15+ Years Experience. Types: Huge Deals, Distressed Properties, Investor Bargains.

Georgia Foreclosure Auctions - Huge Sale, Bid Now.

Ad <https://www.realtybid.com/>

Great investment opportunities in Georgia with low starting bids. Auctions Made Easy. Investor Financing. Secure Transactions. Huge Discounts. 15+ Years Experience. Types: Huge Deals, Distressed Properties, Investor Bargains.



Backlinks

Top backlinks

Root Domain: realtybid.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Preparing for a Housing Market 'Shock' - theMReport.com https://themreport.com/daily-dose/10-06-2020/preparing-for-a-housin...	RealtyBid https://www.realtybid.com/	-
Rob Chrisman – Daily News & Commentary https://www.robchrisman.com/	RealtyBid@, https://www.realtybid.com/	-
Rob Chrisman – Daily News & Commentary https://www.robchrisman.com/	RealtyBid.com http://realtybid.com/	-
RealtyBid - Auction, CWCOT & Trustee Sales - Covius https://covius.com/mortgage-servicers/auction-cwcot-trustee-sales/	https://realtybid.com/	View
RealtyBid - Auction, CWCOT & Trustee Sales - Covius https://covius.com/mortgage-servicers/auction-cwcot-trustee-sales/	realtybid.com https://realtybid.com/	-

Backlinks: Top Anchors

Root Domain: realtybid.com

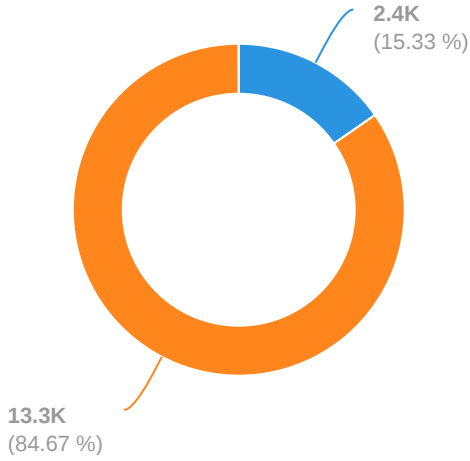
Anchors	Percentage	Domains	Backlinks
go now	40%	118	6,296
click here	8%	18	1,273
www.realtybid.com	5%	42	780
Empty anchor	3%	92	476
https://images.realtybid.com/uploads/realtybid/upload.nfs/disclosures/maryland/mdaddendum.pdf	2%	19	386



Backlinks: Follow vs Nofollow

realtybid.com

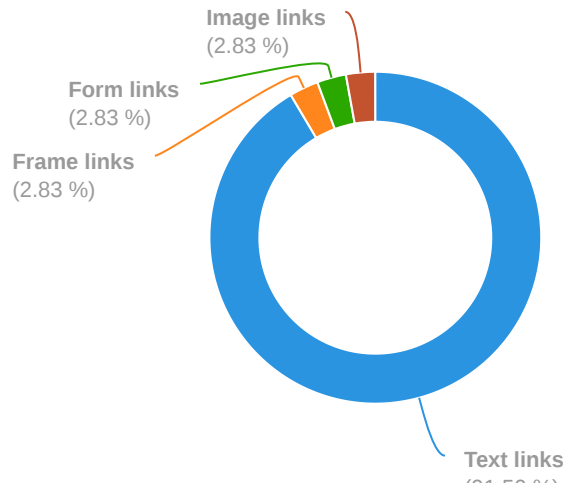
2.4K Follow links 13.3K Nofollow links



Backlinks Types

realtybid.com

14.4K Text links 3 Frame links 0 Form links 174 Image links



Backlinks: Top Referring Domains

Root Domain: realtybid.com

Root Domain	Backlinks	IP / Country
homeszz.com	1,208	🇺🇸 172.67.179.149
realestatefounder.com	682	🇷🇪 104.21.27.28
real-estate-find.com	679	🇺🇸 172.67.193.202
friendhome-realestate.com	619	🇷🇪 104.21.39.187
homeforsales.net	574	🇷🇪 104.21.83.139

Backlinks: Top Indexed Pages

Root Domain: realtybid.com

Title and URL	Domains	Backlinks
RealtyBid - Online Home Auctions - Foreclosed homes, REO Properties http://www.realtybid.com/	284	997
RealtyBid - RealtyBid.com a Leader in Online Real Estate Sales https://www.realtybid.com/	214	1,287
RealtyBid - Search Results - Properties in Florida https://www.realtybid.com/auction/Florida.cfm	82	621
RealtyBid - Online Home Auctions - Foreclosed homes, REO Properties http://realtybid.com/	77	294
RealtyBid - Search Results - Properties in California https://www.realtybid.com/auction/California.cfm	57	355